

The Nest Non-Profit Ltd. Privacy Policy

Last updated: December 2024

Welcome to The Nest Non-Profit (“we,” “our,” or “us”). We are committed to protecting and respecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your personal information when you visit our website www.thenest.earth, sign up for newsletters and/or make donations.

Please read this policy carefully. By using our website, signing up for our newsletter, or donating, you consent to the practices described in this Privacy Policy.

1. Information We Collect

We may collect the following types of personal data from you when you visit our website, sign up for our newsletter, or make a donation:

a) Personal Information

- **Newsletter Sign-ups:** When you sign up for our newsletter, we collect your email address. You may also choose to provide additional information, such as your name and date of birth. This is for our own monitoring, and will not be used for any other purposes.
- **Donations:** When you make a donation, we collect your name, contact information (email, phone number, address), and payment details. We use third-party payment processors for donations (e.g., PayPal, Stripe), and they handle your payment details securely. We do not store your payment card details.
- **Website Usage Data:** We may collect certain information automatically through cookies and other tracking technologies, such as your IP address, browser type, pages viewed, and the time spent on our website.

b) Sensitive Data

We do not collect or process sensitive personal data (e.g., health information, racial or ethnic data, political opinions) unless explicitly stated and consented to by you.

2. How We Use Your Information

We use the information we collect for the following purposes:

- **To provide services:** To send you newsletters, updates, and information you have requested, and to process donations.
- **To improve our website:** To enhance user experience, analyse website usage, and improve our content and services.

- **To communicate with you:** To respond to inquiries, provide customer support, and keep you informed about our activities and campaigns.
 - **For legal and regulatory compliance:** To meet our legal obligations, such as financial reporting related to donations.
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3. Newsletter Sign-ups and Mailchimp

If you sign up for our newsletter, we use **Mailchimp**, a third-party service, to manage our email campaigns. Mailchimp stores your email address and any other data you provide, such as your name or preferences.

- **Mailchimp's role:** Mailchimp is a service provider that helps us send newsletters and marketing communications. Mailchimp complies with the GDPR and other data protection laws.
- **Unsubscribing:** You can opt-out of receiving emails at any time by clicking the "unsubscribe" link in the footer of any email we send through Mailchimp. You can also contact us directly to request removal from our mailing list.

For more information on how Mailchimp handles your data, please visit their privacy policy.

4. Sharing Your Data

We do not sell or rent your personal data to third parties. However, we may share your data in the following circumstances:

- **Service providers:** We may share your personal information with third-party vendors who provide services such as payment processing (e.g., PayPal, Stripe), email marketing (e.g., Mailchimp), and website hosting.
 - **Legal obligations:** We may disclose your information to comply with applicable laws, regulations, or legal processes if required.
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5. Data Retention

We will retain your personal data for as long as necessary to fulfill the purposes for which it was collected, including any legal, accounting, or reporting obligations.

- **Newsletter Data:** If you no longer wish to receive newsletters, we will retain your email address in Mailchimp only for as long as you remain subscribed or until you request removal.
 - **Donor Data:** We may retain your donation history and related personal data for accounting and regulatory purposes as required by law.
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6. Your Data Protection Rights

Under the General Data Protection Regulation (GDPR), you have the following rights regarding your personal data:

- **Access:** You can request a copy of the personal data we hold about you.
- **Rectification:** You can ask us to correct or update any inaccurate or incomplete information.
- **Erasure:** You can request that we delete your personal data, subject to certain conditions.
- **Restriction:** You can ask us to restrict the processing of your personal data in certain circumstances.
- **Objection:** You can object to the processing of your personal data for direct marketing purposes or on grounds relating to your particular situation.
- **Data Portability:** You can request a copy of your personal data in a structured, commonly used format for transfer to another organisation.

To exercise these rights, please contact Hannah at info@thenest.org.

If you are dissatisfied with how we handle your data, you have the right to lodge a complaint with the Information Commissioner's Office (ICO), the UK's data protection authority.

7. Security of Your Information

We use a variety of technical and organisational measures to protect your personal data from unauthorised access, use, or disclosure. However, we recognise that no method of transmission over the internet is 100% secure, so we cannot guarantee absolute security.

8. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to enhance your experience on our website. Cookies are small data files stored on your device that help us analyse site usage, improve our services, and offer personalised content.

You can control the use of cookies through your browser settings, but please note that disabling cookies may affect your ability to use certain features of our website.

9. International Transfers

As we use third-party services like Mailchimp and Paypal, your personal data may be transferred to countries outside the UK, including the United States. We ensure that appropriate safeguards are in place to protect your data in accordance with applicable data protection laws, such as the use of standard contractual clauses or other mechanisms.

10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. If we make significant changes, we will notify you by posting the updated policy on our website and updating the "Last updated" date at the top of the policy.

11. Contact Us

If you have any questions or concerns about this Privacy Policy or how we handle your personal data, please contact us at:

The Nest Non-Profit
Email: info@thenest.org
Phone: 07710836113

Thank you for trusting The Nest Non-Profit with your personal information. We are committed to protecting your privacy and ensuring that your data is handled responsibly.

This Privacy Policy is designed to comply with UK data protection laws, including the Data Protection Act 2018 and the General Data Protection Regulation (GDPR).